



**EASY BREATHE**

*The new, individual device to self-protect against dust, pollution and allergens*



## What it is it and how to use

This innovative filter is one size fitting everyone and is engineered to adapt to any nostrils, in a safe, comfortable and almost invisible way.

The system contains two soft round filters, made of non toxic 3 layered material, to be inserted smoothly in the nostrils and connected by a small clip made of soft plastic, with a translucent strip holding the filters securely in place.

When properly applied the system is virtually invisible.

The 3 layered filters are able to stop particles from 20 microns down to 1-3 microns.

Due to its particular engineering, this system is able to stop dangerous particles without causing any breathing barriers.

In fact when the user inhales, the filters settles into the nasal cavities to filter the air, then when the user exhales the filters contracts for air to flow out.

Ease of breathing and comfortable fit is guaranteed.

The filters can be used indoors and outdoors in hot or cold weather.

Each device can be used for up to 24 hours so it can be used temporarily and repeatedly, and stored in the proper mini case supplied with the filters.

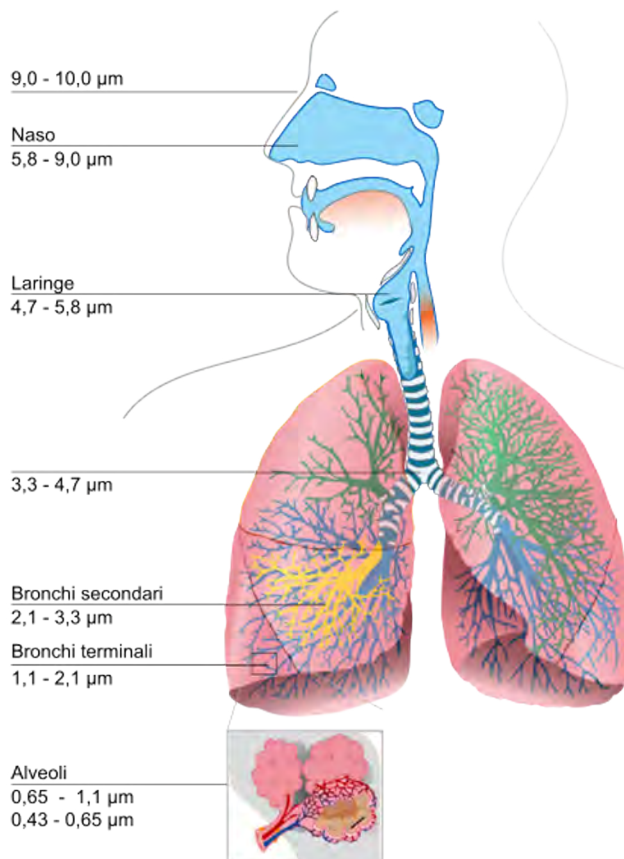


## Main advantages of Easy Breathe compared to other products actually on the market

- 1 Hygienic and comfortable, there is no stuffiness during breathing in either hot or cold environment.
- 2 It leaves your face completely free and being virtually invisible it is an easy individual self-protecting device, ideal for those who wear glasses, for people who suffer from a sense of claustrophobia having nose and mouth covered, for people who need to speak, eat etc. for children as well as for all those users willing to protect themselves without compromising the aesthetic aspect.
- 3 It can be used for up to 24 hours, so it can be used temporarily when needed and then stored in its mini-case to be easily carried in the pocket, or in the bag.
- 4 Non toxic, non allergic.
- 5 Manufactured according to ISO quality procedures, FDA ( Food and Drugs Administration ) approved and in the process of CE certification.

## Product Specifications and use in allergies prevention

Easy Breathe is able to effectively counteract the inhalation of particulate airborne coarse and fine particles (PM10) with diameter less than 10 micrometers and up to fine particles with diameter less than 2.5 micrometers.



According to the last data published by the Italian Society of Allergology and Clinical Immunology, the allergies in Italy are progressively increasing with a 25% prevalence of the allergic rhinitis in young adults and approx 9% in school children.

The prevalence of asthma is between 3 and 8% of adult population while epidemiological data on children population indicate that in school children, one child over 10 suffers from asthma.

Allergic syndrome can affect mainly the upper respiratory tract with eye symptoms (tearing) and nasal as stuffy nose, sneezing, difficulty breathing, runny nose, nasal congestion, itching resulting in impaired concentration both in activity (work, studies) and in sleep and subsequent psychological distress.

The WHO is working to identify risk factors and prevent the onset of allergic rhinitis and prevent complications and asthma.

The nasal filter is able to block most airborne allergens such as pollen, dust mites, animal hair and dandruff, spores of fungi ( molds and fungi ) as well as the smog of the city due to fine particles responsible for the boom forms of inflammatory and allergic reactions in children caused by diesel vehicles, heating and civilian factories.

It is therefore recommended for all ages for the prevention and mitigation of symptoms while in areas "at risk" which, as the case may be, as an example:

- a trip to the country in spring or autumn,
- an unexpected proximity to domestic animals,
- stay in city traffic.

The practical package allows the user to always bring the filter in the pocket and wear it when necessary without any limitation of his functions.

